MaSC has shown that, despite the mystique that surrounds it, sustainability is achievable. We leapt a considerable number of months, if not years, through engaging in the process.

Richard McCarthy, Chief Executive, Peabody Trust

For further information about MaSC, please contact:
Max Halliwell
MaSC Team
BRE, Garston, Watford WD25 9XX
T 01923 664300
E masc@bre.co.uk.

For further information or visit our website:
www.bre.co.uk/masc

Building a sustainable business
Many businesses are daunted by the drive to become more sustainable. What does being ‘sustainable’ mean, particularly in terms of running a business? Is sustainability a viable option for a commercial organisation to pursue? Will it cost your company money, or will it result, both culturally and operationally?

MaSC is a process that will help you to answer these questions and introduce sustainable practices into your organisation. Working with BRE’s MaSC experts, you will be able to identify key changes that need to be made in your company and then target and develop an implementation programme.

The results are then developed into a written report — setting new targets for continuous improvement.

During this process, outstanding actions are identified and addressed, whilst key learning points are consolidated into a written report — setting new targets for continuous improvement.

BRE’s MaSC experts can also deliver in-house workshops that will help your staff to understand the sustainability issues and why it is important for your business.

For further information about MaSC please contact:
Max Halliwell, MaSC Team
T 01923 664300
E max.halliwell@bre.co.uk.